Vision 2050

9+ billion people   All living well   Within the boundaries of the planet

In Cities

7 billion people living well, with

• Access to safe, affordable and sustainable transport and housing

• Access to affordable and environmentally friendly basic infrastructure services (energy, water, waste, etc.)

• Access to natural environments and public spaces
Pathway

- Collaboration – early strategic engagement between cities and business; examples of successful partnerships
- Solutions – evidence of successful implementation projects (infrastructure, municipal services, etc.)
- Finance & decision-making models
- Leadership examples (cities and business)
Action 2020: 6 clusters

Sustainable Buildings and Cities
The Urban Infrastructure Initiative - UII (2010-2014)

Download the final UII report
The importance of early engagement between cities and business
Transition from pre-commercial to commercial engagement

Source: ICLEI-WBCSD, Innovative City-Business Collaboration, April 2015
Cities work collaboratively

- E.g. C40 Cities deliver >50% of climate actions through collaboration

Source: C40-Arup, Climate Action in Megacities (Nov 2015, page 32)
Current cities projects: SMP, EEB and ZEC

SMP 2.0: Sustainable, safe and affordable mobility

Energy Efficiency in Buildings - Unlock investments

Expand

Scale up
WBCSD – 26 city engagements

10 UII partner cities
6 SMP showcase cities
7 EEB Lab locations
3 ZEC pilot cities

Sustainable Cities
Objectives of WBCSD cities work

- Enhance early strategic city-business engagement
- Increase positive impact through sustainable business solutions
- Influence policy agendas (national & sub-national)
- Open up opportunities for companies and cities to work together
WBCSD role and value-add

- **Neutral and respected convener**
- **Manage complexity**: Multi-company, cross-sectoral approach
- **Collaboration**: Involvement of key stakeholders
- **Business case**: Align interests of multiple actors (beyond pilot projects)
- **Implementation at scale**: Disseminate good practice results and tools
- **Global network of 67 business associations**
Way Forward

- Scale up EEB 2.0 and SMP 2.0 engagement models (WBCSD Global Network, Partners, Franchise)
- Develop model of engagement through Zero Emissions Cities project (UII+)
- Develop a cities project around natural infrastructure/ water/ resilience
- Map opportunities to develop a Sustainable Real Estate Assessment protocol (NCP sector guide)
Partners we engage with

CITIES NETWORKS

- I.C.L.E.I
- C40 CITIES
- metropolis
- UCLG
- CITYNET
- Cities Today
- UN-HABITAT

OTHER NETWORKS

- IEA
- World Green Building Council
- ULI Urban Land Institute
- WBCSD Global Network
- UNEP
- 10YFP
- World Resources Institute
- WRI Ross Center for Sustainable Cities
- Sustainable Energy for All

Global Initiative for Resource Efficient Cities
Project: Guidebook on city-business collaboration

Initiating partners:

- **Purpose:** Provide examples of successful city-business collaboration, in the areas of early strategic engagement, outsourcing and privatization, procurement & finance
- **Scope:** To be further defined
- **Target publication date:** HABITAT III

Transformative Action Plan city-business consultations
2016 events calendar

- 11 February (tbc) – Cities workshop at WBCSD, Geneva
- 16-18 March, Prague: Global Assembly of Partners towards Habitat III
- 11-14 April, Montreux: WBCSD LD meeting
- 31 May – 2 June, Berlin: ICLEI Metropolitan Solutions, Berlin
- 1-2 June, Berlin: Habitat Forum
- 8-19 June, Amsterdam: Smart Cities event
- 10-14 July, Singapore: World Cities Summit
- 25-27 July, Surabaya, Habitat III PrepCom 3
- 17-21 October, Quito, Habitat III conference

3rd UN Conference on Housing and Sustainable Urban Development: “Reinvigorate global commitment to sustainable urbanization”
What WBCSD provides to cities

• Collaboration – early strategic engagement between cities & business and involvement of key stakeholders
• Strategy development to support the overall optimization of urban systems
• Solutions – evidence of successful implementation projects (connected infrastructure, municipal services, etc.)
• Finance & decision-making models
• Leadership examples
• Implementation at scale: Disseminate good practice results and tools
• Development of local green economy