WHY LANDSCAPE APPROACHES MAKE BUSINESS SENSE

Sustainability beyond a single supply chain

Business activities and communities are not isolated but part of a wider landscape in which they rely on the same resources for their activities. They are interdependent and affect each other.

A landscape approach is a multi-stakeholder and cross-sectoral process that helps businesses and communities achieve sustainability goals.

**BENEFITS TO BUSINESS**

- Securing long-term supply while maintaining ecosystem services
- Improving stakeholder relations to retain license to operate
- Reducing costs through verified sustainable sourcing and improving product traceability
- Meeting buyer requirements and helping to fulfill corporate commitments
- Leading to improved regulations and incentives for sustainable practices
- Mobilizing new investments
- Helping to identify cost-saving opportunities

**SUSTAINABILITY RELATED RISKS**

- Deforestation
- Social conflict
- Changing micro-climate
- Water risks

**CO-EXISTING ACTIVITIES IN A LANDSCAPE**

- Forestry
- Tourism & Recreation
- Agriculture
- Extractives
- Chemicals

**HOW TO IMPLEMENT A LANDSCAPE APPROACH**

1. Identify issues and stakeholders
2. Set up a multi-stakeholder platform
3. Build shared understanding
4. Plan collaboratively
5. Work towards effective implementation
6. Monitor outcomes

**WORKING TOWARDS THE SUSTAINABLE DEVELOPMENT GOALS**

- 2 NO HUNGER
- 6 CLEAN WATER AND SANITATION
- 12 RESPONSIBLE CONSUMPTION
- 13 CLIMATE ACTION
- 14 LIFE BELOW WATER
- 15 LIFE ON LAND